IDN Fast Track Review

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Deputy Minister

SILICON VALLEY ICANN Meeting, March 2010

"бг" TLD in the Fast Track

- ✓ **18 June 2008 - Bulgaria has requested the registration of a Cyrillic top level domain (бг) from ICANN in a Fast Track process**

- ✓ **12 October 2009 - testing the Online Request System for IDN ccTLD FT**

- ✓ **December 2009 - public consultation on the new Cyrillic string for Bulgaria and its management**

- ✓ **January 2010 – Round table - local internet community insisted to submit our formal request for "бг"**

- ✓ **19 February 2010 – submition of the request to consider the string "бг" for delegation as IDN ccTLD**

- ✓ **19 March 2010 - the test request has passed the Request Completeness Validation and moved to the Linguistic Process Validation**

- ✓ **6 April 2010 - the Linguistic Process Validation has been completed and the request is moved to the DNS Stability Panel for review**

- ✓ **18 May 2010 - notification that DNS Stability Evaluation for "бг" is not successful**

After the rejection

» **to make changes to the originally requested string**

» **to submit an entirely new request**

Problems

» **Lack of clear and detailed motivation from the DNS Stability Panel about its decision to reject the string**

» **Lack of objection/re-evaluation procedure**

ICANN Similarity Assessment Tool
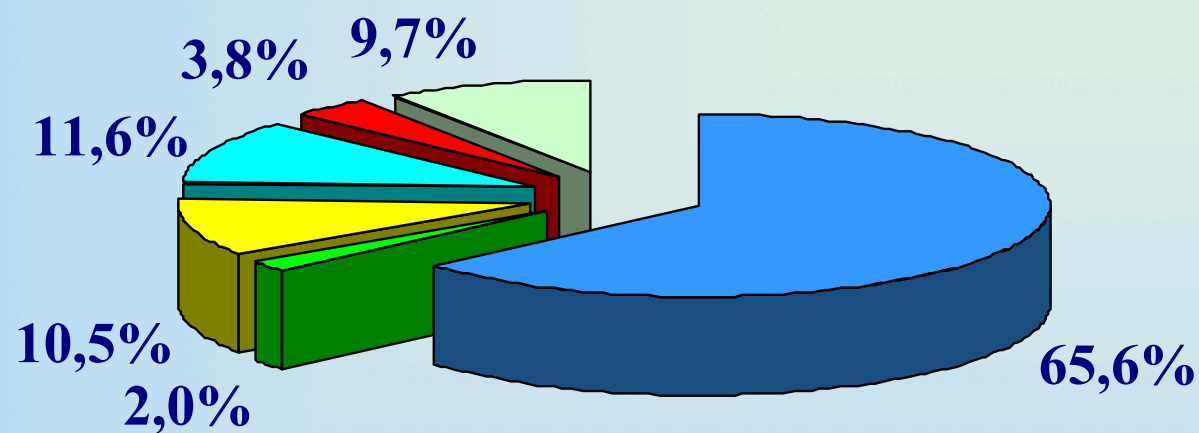
"бг" 25 results

The first seven

Existing name	Type	Similarity score
bf	ccTLD	78
bt	ccTLD	73
et	ccTLD	68
br	ccTLD	68
be	ccTLD	68
bi	ccTLD	68
ee	ccTLD	64

New public consultation for Bulgarian IDN ccTLD
July-August 2010

9,7%
3,8%
11,6%
10,5%
2,0%
65,6%

- ■ бг
- ■ бъл
- ■ българия
- ■ бя
- ■ бгр
- □ I don't like Cyrillic domain

Questions

To ICANN staff

» Are there any possibilities for additional extended evaluation for our request at this stage?

To DNS Stability Panel

• According to the procedure there is a possibility for more detailed evaluation by a 3-member extended review team. Do you think that our proposed string can benefit from an extended evaluation?

Thank you for your attention!